



The Outsider's Edge: The Making of Self-Made Billionaires

Brent D. Taylor

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The Outsider's Edge: The Making of Self-Made Billionaires

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The Outsider's Edge: The Making of Self-Made Billionaires Brent D. Taylor The secret of extreme wealth creation

The Outsider's Edge reveals the one common denominator the world's richest self-made people share. Studying the lives of 17 world-famous billionaires, author and researcher Brent Taylor discovered that their one shared experience is that of the outsider. From Bill Gates to Richard Branson to Warren Buffett, being different from their peers, and proud of it, has served as prime motivation for many of the world's most spectacularly successful people. Turning the conventional wisdom about wealth on its head, The Outsider's Edge reveals the true value and importance of being different.

Brent Taylor (Australia) is a professional researcher who has worked for more than 20 years as a market researcher to government and corporations.



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