



Banktown: The Rise and Struggles of Charlotte's Big Banks

Rick Rothacker

Download now

[Click here](#) if your download doesn't start automatically

Banktown: The Rise and Struggles of Charlotte's Big Banks


Rick Rothacker

Banktown: The Rise and Struggles of Charlotte's Big Banks Rick Rothacker

On September 15, 2008, Wachovia CEO Bob Steel strode onto the set of Jim Cramer's *Mad Money* and assured his country and shareholders of a "great future" for one of the nation's largest banks. Within weeks, that assertion unraveled, as Steel scrambled to find a buyer for Wachovia and stock value evaporated amid the nation's financial meltdown. Employees back in Wachovia's headquarters in Charlotte--a banking powerhouse built through decades of deals--would suddenly find themselves for the first time on the wrong end of a major banking takeover.

Banktown is a tale of triumph and tragedy, an account of crisis in Charlotte's own Bank of America and Wachovia, told with the ground-zero insights of the Charlotte Observer's award-winning business reporter, Rick Rothacker. Vivid details and anecdotes humanize the tale, from sleep-deprived bankers analyzing a \$50 billion deal in less than 24 hours to Wachovia customers realizing that their mystifying adjustable rate mortgages resulted in their owing more after they made their monthly payments than before.

With a cast containing ambitious CEOs, brash traders, and powerful government officials, *Banktown* is poised to become the definitive account of how our national crisis played out in Charlotte, and how its aftermath bruised the economy and the pride of one of the New South's brightest skylines.

 [Download Banktown: The Rise and Struggles of Charlotte's Bi ...pdf](#)

 [Read Online Banktown: The Rise and Struggles of Charlotte's ...pdf](#)

Download and Read Free Online Banktown: The Rise and Struggles of Charlotte's Big Banks Rick Rothacker

From reader reviews:

Kathy Hunnicutt:

The e-book with title Banktown: The Rise and Struggles of Charlotte's Big Banks has lot of information that you can study it. You can get a lot of help after read this book. This specific book exist new knowledge the information that exist in this book represented the condition of the world at this point. That is important to you to learn how the improvement of the world. This specific book will bring you throughout new era of the internationalization. You can read the e-book with your smart phone, so you can read the idea anywhere you want.

Ruth McGrath:

Reading can called thoughts hangout, why? Because when you find yourself reading a book particularly book entitled Banktown: The Rise and Struggles of Charlotte's Big Banks your head will drift away through every dimension, wandering in most aspect that maybe mysterious for but surely can become your mind friends. Imaging just about every word written in a guide then become one type conclusion and explanation that will maybe you never get prior to. The Banktown: The Rise and Struggles of Charlotte's Big Banks giving you one more experience more than blown away your brain but also giving you useful data for your better life in this era. So now let us demonstrate the relaxing pattern is your body and mind will likely be pleased when you are finished reading it, like winning a game. Do you want to try this extraordinary investing spare time activity?

William Martel:

Do you like reading a book? Confuse to looking for your selected book? Or your book has been rare? Why so many concern for the book? But just about any people feel that they enjoy for reading. Some people likes examining, not only science book but additionally novel and Banktown: The Rise and Struggles of Charlotte's Big Banks as well as others sources were given know-how for you. After you know how the truly great a book, you feel desire to read more and more. Science reserve was created for teacher or even students especially. Those guides are helping them to add their knowledge. In different case, beside science reserve, any other book likes Banktown: The Rise and Struggles of Charlotte's Big Banks to make your spare time much more colorful. Many types of book like this.

Wilma Hogan:

A lot of book has printed but it takes a different approach. You can get it by online on social media. You can choose the top book for you, science, comedy, novel, or whatever simply by searching from it. It is called of book Banktown: The Rise and Struggles of Charlotte's Big Banks. You can include your knowledge by it. Without making the printed book, it could possibly add your knowledge and make anyone happier to read. It is most significant that, you must aware about e-book. It can bring you from one destination to other place.

**Download and Read Online Banktown: The Rise and Struggles of
Charlotte's Big Banks Rick Rothacker #LEHGAUTB6WV**

Read Banktown: The Rise and Struggles of Charlotte's Big Banks by Rick Rothacker for online ebook

Banktown: The Rise and Struggles of Charlotte's Big Banks by Rick Rothacker Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Banktown: The Rise and Struggles of Charlotte's Big Banks by Rick Rothacker books to read online.

Online Banktown: The Rise and Struggles of Charlotte's Big Banks by Rick Rothacker ebook PDF download

Banktown: The Rise and Struggles of Charlotte's Big Banks by Rick Rothacker Doc

Banktown: The Rise and Struggles of Charlotte's Big Banks by Rick Rothacker Mobipocket

Banktown: The Rise and Struggles of Charlotte's Big Banks by Rick Rothacker EPub