



Psychological Index of the Stock Market

M.A. LPC Thomas J. Rundquist

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Psychological analysis of the Markets

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Mr. Rundquist was a securities salesman (Registered Representative) with the National Association of Securities Dealers while in graduate school pursuing graduate degrees in Counseling and for sometime after. As part of his license preparation in 1968, he had to study securities analysis, charting, law and other issues regarding securities.

Tom began investing in 1968 and also over time developed this publication. It has been the basis of his investment strategy ever since. He has been usually able to successfully invest avoiding the pit falls of panics and general market collapses such as the recent down trend from October 2007 to present.

Note: that one needs to look at this outline of his strategy as part of a learning process. It takes time to digest this concept to look at the market as a psychological study. But as one does one is also able to analyze the statements by the so-called experts in the media as to what they are selling to the amateur investor. Generally experts in media and securities salesmen are just salesmen trying to make a living off the unknowing investor. Their loyalty is to their bosses who are just interested in making money off the amateur buyer of securities whether their advice is exact or not.

The change for an investor is to become a professional securities salesman or CFA, Chartered Financial Analyst. Note that one can find their study courses off the search engines of the Internet. It is usually wise to pursue their study course and become an insider instead of the victim. I also suggest studying to become a real estate agent as well. One learns about the inner workings of the real estate market by being an insider.

Look at this publication as a start to becoming securities professional rather than the amateur investor. Also become smart enough to understand that most people that will give you advice that are stock advisers do not know securities analysis and are professional salesmen with the sole purpose of doing whatever they can to make sales quotas.

In my case I am a therapist and a scholar seeking to explain theories about the psychology of the stock market, which is a different thing. I as of this date 10/20/08 have not a dime in the market. I believe a Chairman of Board's loyalty is to his corporation and shareholders. He should not be investing in the market other than perhaps with stock options he is given. To be an investor really requires a 7 day 24 hour a day concentration. And a top executive should be concentrating on his main job, which is running his corporation. Now I can't claim I was not always concentrating on my corporation as I did play the market in about all aspects over a major portion of my life...ending with doing S&P 100 options as to puts and calls expiring in less than a few weeks. This requires total concentration, but I did it in the corporate name and generally made an amount of extra money for the corporation.

It is my contention that if one could do a diagnosis of the Stock Market as to a mental health diagnosis, it would be bipolar (manic depression). This is based on criteria used in the Diagnostic Manual DSM-IV. With the market highs and lows based on anxiety scales plus uncertainty charts that the Dow and S&P 500 could be thought of...if one were to interview a person named Stock Market. However, the Stock Market is not a person, but does have a group identity personality one could look at in terms of social psychology. Now it would take sometime and I am sure there are psycho

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