



Organizational Culture. A Family Firm's Perspective

Martin Saahs

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Master's Thesis from the year 2013 in the subject Business economics - Business Management, Corporate Governance, grade: 1.0, University of Innsbruck (Institut für Organisation und Lernen), language: English, abstract: The aim of this thesis is to provide the necessary theoretical background to conduct an empirical study on family businesses and their cultures. In the following pages it will become clear that neither family firms nor culture are fields where empirical studies can be conducted after a static manual. The definitions and explanations will rather be of use as tools for building up an analytical framework for an empirical study. A variety of hypotheses will be constructed including instructions on the usage combinations.

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