



Telecommunications Crash Course, Third Edition

Steven Shepard

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COMPLETE COVERAGE OF THE LATEST TELECOMMUNICATIONS TECHNOLOGIES AND TRENDS

Fully revised to address the convergence of the telecom, media, and technology (TMT) sectors, the new edition of this cutting-edge guide provides a comprehensive overview of the current telecom landscape. The book focuses on the interdependence of the IT infrastructure, multimedia content, and broadband transport network in today's hyper-connected mobile environment and discusses the importance of storing, delivering, analyzing, tracking, and monetizing content. Emerging telecom technologies are described in detail. This up-to-date resource is essential for TMT professionals, business decision-makers, marketing and sales staff, and students.

Telecommunications Crash Course, Third Edition, covers:

- Standards and regulations
- Data communications protocols
- Telephony, VoIP, SS7, SIP, and IP PBX
- Premises technologies -- LANs, Gigabit Ethernet, WiFi, ZigBee, FireWire, Thunderbolt, and USB
- Content -- multimedia, video, and TV
- Fixed access technologies, including DSL, cable, DOCSIS 3.0, CMTS, and DSLAM
- Wireless access technologies such as CDMA, GSM, HSPA, LTE, Bluetooth, RFID, and satellite solutions
- Transport technologies -- frame relay, ATM, high-speed IP switching, optical networking, DWDM, channelized optics, and optical switching
- IP, IPv6, Multiprotocol Label Switching (MPLS), and IP networking
- IT, telecom, and media convergence
- Cloud technologies, data centers, analytics, big data, security, Dumb Terminal 2.0, Bring Your Own Device (BYOD), and other emerging topics

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