



Innovation Capability Maturity Model

Patrick Corsi, Erwan Neau

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Whilst innovation remains of course an approach, a process, and is still often even reduced to a set of results, it essentially reflects a way of thinking evolution. Time is up for varying the thinking methods according to capacities and learned and available competencies with a view to change... the thinking level. No domain and no sector is immune to this transformation in today's world. Having clarified our ideas through this book, we remain ever more convinced that the leveled maturity approach will lead to real advances in innovation over the 2020 years. Hence the competitive capacities of organizations must evolve. As we strive in our quest for new inspiration sources in business, let us reckon that all is bound to evolving... including the way to evolve. In that resides the very capacity to innovate.

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