

Concepts in Strategic Management and Business Policy: Achieving Sustainability. Thomas L. Wheelen, J. David Hunger

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For Strategic Management and Business Policy courses. Class-tested approach to Strategy with new focus on environmental sustainability. Wheelen and Hunger's class-tested approach to teaching Strategy is brought into sharper focus with a new theme: environmental sustainability. By bringing the sustainability theme into focus, this text equips students with the strategic concepts they will need to know as they face the future consequences such as climate change, global warming and energy availability.

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