



How Not to Sound Stupid When You Write: 52 Writing Techniques to Kick-start Your Writing, Improve Your Communication Skills, and Deliver the Results You Want!

Lynda McDaniel

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Amazon Bestseller

Do you dread writing at work?

Are you worried because your first drafts are dreadful?

Have your e-mails & reports, blogs & proposals failed to get the results you need?

Are you ready to develop business writing skills that boost your business and build your brand?

Includes Free Bonuses

How to Write with Confidence—Finally!

I wrote *How Not to Sound Stupid When You Write* to share the same methods that have helped hundreds of executives and employees just like you overcome their fear of writing and start writing with confidence. Whether you're writing e-mails or reports, blogs or proposals, I walk you through the writing process—something most of us never learned in school. As a result, we harbor all kinds of misconceptions about how to write, which leads to dread and dreadful results.

It's time to cut through all the hurdles that keep you from advancing at work.

How Not to Sound Stupid When You Write offers exactly what you need to write with ease. You'll learn how to write anything—every tip and tool can be applied to any business communications—from e-mail to e-books. You can use my step-by step writing instruction over and over.

Overcome dread, writers' block, fear, and eleventh-hour writing. They all come from the same root problem of not really knowing the writing process. I had to teach myself how to write—and after a dozen books and 1,200+ articles for major publications, I'm ready to “share the fruits of my life” so that you can do it too.

Say goodbye to all those niggling and nagging problems with writing. Find more time, review the biggest grammar goofs and punctuation gaffes, and learn shortcuts to your writing success.

You'll learn all my tips and techniques on how to:

- Overcome any lingering fear or dread of writing
- Write your first draft—fast!
- Hook your readers from the very first paragraph
- Craft engaging e-mails, proposals, reports—so you get the results you want
- Tell stories that tap into your readers' emotions—where they buy and buy-in
- End with impact

Stop worrying and start writing easier and more effectively!

Includes bonuses and special offers!

Scroll up, buy now, and get ready to write e-mail and reports, blogs and proposals and even books that make you stand out at work!



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Linda Caron:

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Jeannette Villalobos:

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Susan Peterson:

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