



Data Visualization for Oracle Business Intelligence 11g

Dan Vlamis, Tim Vlamis

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Design and Deliver Effective Visual Solutions of BI Data

Cowritten by an Oracle ACE Director and an expert in data visualization design specializing in BI and analytics, *Data Visualization for Oracle Business Intelligence 11g* reveals best practices for presenting data-driven insights with graphs, tables, maps, dashboards, and other methods that will immediately enhance corporate decision-making. Throughout the book, the principles of effective design are emphasized. Leverage the power of this comprehensive business intelligence platform to deliver rich visualizations of business information across the enterprise.

- Create well-organized tables and pivot tables
- Convey data insights with line, bar, pie, waterfall, radar, and other graphs
- Configure MapViews so that you can provide interactive maps and spatial analysis capabilities
- Build advanced visualizations, including trellis charts, gauges, R images, jQuery sparklines, and more
- Use Oracle Business Intelligence Publisher to create pixel-perfect reports from various data sources
- Design effective, interactive BI dashboards
- Use the Oracle Scorecard and Strategy Management module to measure, evaluate, and manage key performance indicators
- Make smart color choices using data science tools

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Marvin Gamez:

Playing with family within a park, coming to see the sea world or hanging out with good friends is thing that usually you might have done when you have spare time, after that why you don't try thing that really opposite from that. One activity that make you not sense tired but still relaxing, trilling like on roller coaster you already been ride on and with addition details. Even you love Data Visualization for Oracle Business Intelligence 11g, you could enjoy both. It is great combination right, you still desire to miss it? What kind of hang type is it? Oh can happen its mind hangout fellas. What? Still don't obtain it, oh come on its named reading friends.

Michael Walsh:

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