



# Tourism Management

*Stephen J. Page*

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## **Tourism Management** Stephen J. Page

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It is written in an engaging style that assumes no prior knowledge of tourism and builds up your understanding as you progress through this wide ranging global review of the principles of managing tourism. It traces the evolution and future development of tourism and the challenges facing tourism managers in this fast growing sector of the world economy. This book is highly illustrated with diagrams and colour images, and contains short case studies of contemporary themes of interest, as well as new data and statistics.

This title also has a companion website for students and lecturers which includes quizzes, further reading, web reading, extra case studies and PowerPoint slides to aid both teaching and learning.

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