



The AIG Story

Maurice R. Greenberg, Lawrence A. Cunningham

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The AIG Story first chronicles the origins of the company and its relentless pioneering of open markets everywhere in the world from 1970 to 2005. It then explores how the company faltered after it adopted a one-size-fits-all corporate governance structure that turned the company upside down and put it at the center of the 2008 financial crisis where the authorities seized upon it as both scapegoat and solution to the crisis. Produced based on a combination of co-author Hank Greenberg's personal involvement and the craftsmanship and objective writing of Professor Lawrence Cunningham, this book:

- **Corrects** common misconceptions about AIG that arose due to its role at the center of the financial crisis of 2008.
- **Portrays** one of the iconic businesses of the twentieth century which developed close relationships with many of the most important world leaders of the period and helped to open markets everywhere.
- **Opens new** critical perspective on battles with N. Y. Attorney General Eliot Spitzer and the 2008 U.S. government seizure of AIG amid the financial crisis.
- **Shares confidential** information publicly for the first time.

The AIG Story captures an impressive saga in business history--one of innovation, vision and leadership at a company that was almost destroyed with a few strokes of governmental pens. *The AIG Story* carries important lessons and implications for the U.S., especially its role in international affairs, its approach to business, its legal system and its handling of financial crises.

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Ollie Waymire:

The reason why? Because this The AIG Story is an unordinary book that the inside of the book waiting for you to snap this but latter it will shock you with the secret it inside. Reading this book alongside it was fantastic author who all write the book in such incredible way makes the content inside easier to understand, entertaining method but still convey the meaning thoroughly. So , it is good for you for not hesitating having this nowadays or you going to regret it. This excellent book will give you a lot of positive aspects than the other book have got such as help improving your proficiency and your critical thinking technique. So , still want to delay having that book? If I were you I will go to the publication store hurriedly.

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