



Author's Quick Guide to Marketing Your Book Online and Off

Kristen Eckstein

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Author's Quick Guide to Marketing Your Book Online and Off Kristen Eckstein

This e-book is designed to make marketing easy and get you started with a solid marketing foundation on which you can customize your entire marketing structure into something that works for you and your book.

In this e-book, enjoy discovering:

- How to avoid book marketing overwhelm
- Three key places to find your target audience
- The building blocks of a winning book marketing plan
- 11 essential elements for your author website
- How to set up and use Amazon Author Central
- 3 key offline marketing methods
- And much, much more!

By the end of this *Author's Quick Guide*, you'll have everything you need to create your book marketing plan and begin implementing it!

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