



Hollywood v. Hard Core: How the Struggle Over Censorship Created the Modern Film Industry

Jon Lewis

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In 1972, *The Godfather* and *Deep Throat* were the two most popular films in the country. One, a major Hollywood studio production, the other an independently made "skin flick." At that moment, Jon Lewis asserts, the fate of the American film industry hung in the balance.

Spanning the 20th century, **Hollywood v. Hard Core** weaves a gripping tale of censorship and regulation. Since the industry's infancy, film producers and distributors have publicly regarded ratings codes as a necessary evil. Hollywood regulates itself, we have been told, to prevent the government from doing it for them. But Lewis argues that the studios self-regulate because they are convinced it is good for business, and that censorship codes and regulations are a crucial part of what binds the various competing agencies in the film business together.

Yet between 1968 and 1973 Hollywood films were faltering at the box office, and the major studios were in deep trouble. Hollywood's principal competition came from a body of independently produced and distributed films--from foreign art house film *Last Tango in Paris* to hard-core pornography like *Behind the Green Door*--that were at once disreputable and, for a moment at least, irresistible, even chic. In response, Hollywood imposed the industry-wide MPAA film rating system (the origins of the G, PG, and R designations we have today) that pushed sexually explicit films outside the mainstream, and a series of Supreme Court decisions all but outlawed the theatrical exhibition of hard core pornographic films. Together, these events allowed Hollywood to consolidate its iron grip over what films got made and where they were shown, thus saving it from financial ruin.

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Precisely why? Because this Hollywood v. Hard Core: How the Struggle Over Censorship Created the Modern Film Industry is an unordinary book that the inside of the reserve waiting for you to snap the item but latter it will zap you with the secret that inside. Reading this book adjacent to it was fantastic author who have write the book in such remarkable way makes the content within easier to understand, entertaining technique but still convey the meaning totally. So , it is good for you because of not hesitating having this nowadays or you going to regret it. This unique book will give you a lot of positive aspects than the other book include such as help improving your ability and your critical thinking way. So , still want to postpone having that book? If I were being you I will go to the book store hurriedly.

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