



The Transformational CIO: Leadership and Innovation Strategies for IT Executives in a Rapidly Changing World

Hunter Muller

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The Transformational CIO is chock full of stimulating thought leadership and useful knowledge that will help you leverage new and existing technologies to create business value, generate more revenue, increase profits and improve customer relationships in rapidly changing global markets. This book is a practical guide for senior executives seeking optimal returns on technology investments, now and in the future.

Hot-button issues and essential topics covered in the book include:

- Vision and Organization
- Culture and Change
- Partnering with the Business
- The Art and Science of IT Leadership
- Team Building
- Cloud Computing
- Enterprise Collaboration
- Strategic Sourcing
- Executive Career Development

The Transformational CIO features real-world stories and revealing anecdotes from CIOs and IT thought leaders at leading organizations as Disney, Kimberly-Clark, Kaiser Permanente, Dell, Flextronics, Wipro, Boston Scientific, Salesforce.com, General Motors, Shell Oil, Pitney Bowes, IBM, Cisco, Siemens, Citigroup, Microsoft, CVS Caremark, Frontier Communications and the U.S. Tennis Association.

Written in straightforward business language, *The Transformational CIO* is a concise guide for staying ahead of the competition and seizing opportunities for success in a turbulent global economy.

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