



# Tales of the Siren: A StarbucksMelody

*Melody Overton*

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## **Tales of the Siren: A StarbucksMelody** Melody Overton

Stories of one woman's adventures with Starbucks, living in the backyard of their headquarters in Seattle. Get a peek behind the doors of the corporate headquarters of the world's most recognizable coffee brand. Customers and partners come together in a series of delightful vignettes that illustrate how Starbucks works to create unique coffee and community service experiences. Enjoy a humanizing look at top executives Howard Schultz and Cliff Burrows. Get a glimpse into the inner workings of Starbucks and come along as StarbucksMelody builds friendships, gains a deeper understanding of coffee, and learns what it means to be in the people business serving coffee.

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