

Sacred Cows Make the Best Burgers: Developing Change-Driving People and Organizations

Robert Kriegel, David Brandt



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Sacred cows--outdated and costly business practices such as the reports that are never read or a slow-down of innovative ideas--exist in every company. Inspired by insights gained from more than 450 programs conducted with all types of organizations, the authors of **SACRED COWS MAKE THE BEST BURGERS** show how corporations can kill off the sacred cows that are crippling them.

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